VISIT WORCESTERSHIRE

TRAVEL TRADE AND GROUP GUIDE



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Welcome to Worcestershire

Worcestershire is home to far more than just our iconic sauce and our hope is this travel trade guide will take you on an exciting journey to discover the breadth of what Worcestershire has to offer. Located in the heart of England, at the centre of the motorway and rail network – Worcestershire offers rolling hills, glorious green space, award-winning family attractions, miles of waterways and over a thousand years of history to explore.

Home to the Malvern Hills, the West Midland Safari Park and the renowned Severn Valley Railway. Famous for our Sauce and industrial past, the home of democracy with King John signing the first Magna Carter here and the location of the first and last battle of the English Civil War.

Steeped in so much history, surrounded by beautiful rolling countryside with a unique independent dining scene sourcing the best of local produce. A place where your clients are welcomed with open arms. From Elgar to Blossom trails to the celebration of asparagus. Worcestershire has a unique offering for groups and travellers of all ages.



Helping you plan your group visit to Worcestershire

We can help with images, itineraries, maps, coach parking, FAM visits and advice.

Browse the content below to help find the information you need to start planning your visit to Worcestershire. If you have any questions, image requests, or need some advice along the way, please do get in touch with the team at **visitworcestershire@worcestershire.gov.uk**

Connections

Worcestershire is situated in the 'Heart of England'. Perfectly located on the M5 motorway network which connects the South to the Midlands and bordering the Cotswolds and Warwickshire. We are conveniently located near several high-footfall tourist areas. Offering an array of attractions and well-priced accommodation, Worcestershire can be the perfect destination for groups when exploring the region.



Connected by air: Birmingham Airport - Located at the centre of the country's road and rail networks means that it is one of the most accessible airports, particularly by rail, thanks to its on-site rail station with trains every few minutes taking you directly into Birmingham city centre within 10 minutes and onward trains to Worcestershire leaving every 30 minutes. Road travel is around 50 minutes to central Worcestershire.



Connected by rail: Worcestershire is well connected by rail, with Worcestershire Parkway just 2 hours from London and 35 minutes from Birmingham. With key routes accessed via Great Western Railway, West Midlands Trains and Cross Country. Key mainline railway stations are: Worcester Foregate and Shrub Hill, Worcestershire Parkway, Malvern, Droitwich Spa, Pershore, Evesham, Redditch, Bromsgrove, Kidderminster, Alvechurch, Barnt Green, Blakedown, Hagley, Hartlebury, Honeybourne and Wythall. The Severn Valley Railway is a heritage railway in Shropshire and Worcestershire accessible via Kidderminster. The Gloucestershire Warwickshire Railway is a heritage railway offering a round trip of 28 miles which can be boarded in Broadway.



Connected by road: Worcestershire has fantastic connections to the rest of the UK via the M5 with Junction 6 providing access to the South of the County and Junction 7 supporting towns in the north as well as close proximity to the M42/South.



Coach Parking: Worcestershire has several coach parking facilities and often has bespoke parking for large events such as the Worcester Victorian Fayre. For more information please visit:

www.visitworcestershire.org/trade/group-travel



Top 5 Reasons to Visit Worcestershire:

1. Our stunning countryside and English villages

Worcestershire is a county of outstanding beauty, best explored through its natural landscapes. A stroll across the Malvern Hills is a must for any visitor to this part of the world – the hills offer the highest vantage point in the county and on a clear day, offer stunning views over Worcestershire and Herefordshire to the mountains of Wales. The Clent Hills near Bromsgrove are also not to be missed, the views from Clent are equally as aweinspiring. Or why not explore the UK's largest ancient woodland in the Wyre Forest. Our riverside towns offer great destinations for visitors with Stourport, Evesham, Bewdley and Upton offering picturesque shopping opportunities. Worcester City is a bustling haven for independent shopping and dining and Broadway is the quintessential chocolate box village.



2. Our waterways

Worcestershire's rivers and canals allow for fantastic exploration – enjoy boating, walking and cycling along Worcestershire waterways including the River Severn, Britain's longest river which meanders through several beautiful riverside towns.

3. Home to History

From the Tudors to the Civil War and into the industrial revolution – Worcestershire has a wealth of fascinating history. Home of the signing of the first magna carter and the only City to still celebrate Oak Apple Day – our royal connections give Worcester the title 'the Faithful City'.

4. Award-winning attractions

Home to the award-winning West Midland Safari Park and the iconic Severn Valley Railway. Worcestershire has a range of museums and attractions that celebrate our industrial heritage, unique history and amazing food. From vineyards to needle-making to historic houses with hidden priest holes. We have something for all interests.

5. Our produce and food

You have probably heard about Worcestershire Sauce? But did you know we are also home to pears, apples, plums and strawberries fit for a King and world-famous asparagus? Also award-winning wines, gins and natural bottled spring water from the Malvern Hills. Worcestershire is full of great produce and our local chefs know how to turn it into mouth-watering meals. Enjoy a taste of Worcestershire on your trip.





The Big 3: Worcester's Heritage Group Travel Itinerary

Experience a piece of Worcester's history with a group visit to its three museums all based in the city centre. From tales of the English Civil War to the resting place of the infamous King John, the faithful city of Worcester is the perfect day trip destination.

If you have any questions then please contact visitworcestershire@worcestershire.gov.uk and a member of the team will be able to assist with your group visit to Worcestershire.

A list of coach-friendly car parks can be found here: www.visitworcestershire.org/trade/group-travel

1. Worcester Cathedral

A spectacular sight across Worcester's city skyline, the Cathedral has been a place of worship for over fourteen centuries. Welcoming visitors from across the world, Worcester Cathedral is regarded as one of the most interesting of all England's cathedrals, especially architecturally.

Your guests can be guided around the Cathedral with expert insight and knowledge on the Cathedral's history and main attractions which include the resting place of King John, Tudor architecture and the Worcester Pilgrim.

Activity Time: 2-3 Hours

Group visits can be booked in advance. Please refer to the website for further information.

Contact:

Email: info@worcestercathedral.org.uk **Tel:** 01905 732 900





2. The Commandery

A historic building, most famous for being the Royalist Headquarters during the deciding battle of the English Civil War – the Battle of Worcester 1651.

Your group will experience life as a soldiers 300 miles from home, delegates can test their skills in battle strategy and even come face-to-face with Oliver Cromwell. The gardens are a must-visit, where you can connect with nature in the heart of the city. Be guided through the history and learn about the uses of the building from an early medieval chapel to a printworks.

Activity Time: 2-3 hours

Group visits can benefit from a 10% discount on visits of 10 people or more when booked in advance.

Contact:

Email: commandery@museumsworcestershire.org.uk **Tel:** 01905 361821

3. Museum of Royal Worcester

A warm welcome awaits for your group visit to the Museum of Royal Worcester. Discover 250 years of colourful stories through the world's largest collection of Worcester porcelain.

The museum can help you tailor your group experience to suit your interests and time available. Choose from an inspiring range of behind-the-scenes talks. With enough notice, they can also arrange bespoke talks by Worcester porcelain experts and TV personalities, John Sandon, Philip Serrell and Paul Crane.

Refreshment packages and additional Paint-Your-Own-Pottery experiences are also available.

Activity Time: 2-3 Hours

Free coach parking is available at the museum with prior booking and is subject to availability. Coach drivers and guides are free to enter the museum.

Contact:

Email: info@museumofroyalworcester.org **Tel:** 01905 384 652





Group Experiences and Attractions

West Midland Safari Park

West Midland Safari Park is an awardwinning attraction, located in the heart of Worcestershire. It's home to a variety of allweather attractions, including a four-mile Safari Drive-through, Tiger Tropics and for the first time, a walk-through safari as well as the Adventure Theme Park, exhibitions and live shows. New for 2023 - Lion Ridge!

Highlights:

- Embark on the four-mile, self-drive Safari to see incredible animals from the comfort of your own car or coach.
- Explore the walk-through areas to see smaller, friendly animals on foot.
- Upgrade your tickets to include ride wristbands for even more thrills in the Adventure Theme Park

Group Size: Variable – Groups to be pre-booked

Experience length: 6-7 hours

Availability: Please check website for details

Price:

Group rate from £15 per adult - Discounted organised group prices are only available to 10 or more paying people arriving by minibus or coach. Theme Park rides charged extra.

Parking facilities: Free parking on site.

Accessibility: Good access across the site with several accessible toilets and changing areas.

Contact Info: Email: groups@wmsp.co.uk Tel: 01299 402114 Web: www.wmsp.co.uk West Midland Safari Park, Bewdley Worcestershire, DY12 1LF

Worcester Cathedral

A magnificent building and one of the most interesting of England's cathedrals, with wonderful end-to-end vistas inside and every period of early English architecture on display. A place of prayer and worship for 14 centuries, during Anglo-Saxon times Worcester was one of the most important monastic cathedrals in the country. Now the final resting place of a king, a prince, a duke, a prime minister, and two saints.

Highlights:

- The royal tombs of King John and Prince Arthur
- Norman Crypt
- Medieval Library

Group Size: Variable – up to 50

Experience length: 60 - 90 minutes

Availability: Please check website for details. Open to visit Monday to Saturday 10am till 5pm, last entry 4.30pm, on Sundays from 1pm – 3pm, last entry 2.30pm **Price:** Group tour rate from £7.

Parking facilities: King Street Car Park (fee payable)

Accessibility: Good access across site except the Crypt and Tower.

Language: Leaflets translated into various languages, available at front desk.

Contact Info:

Rebecca Tovey – Visitor Experience Assistant **Email:** visits@worcestercathedral.org **Tel:** +44 (0)1905 732900 **Web:** www.worcestercathedral.co.uk



Forge Mill Needle Museum and Bordesley Abbey Visitor Centre

There is more to a Needle Museum than meets the eye... A small, unique museum located on the outskirts of Redditch, just a short drive from Junction 2 of the M42. Situated centrally in the country and close to a major road network, easily accessible as a destination or stop-off point.

Did you know that in Victorian times Redditch was producing 90% of all the needles in the world? The museum tells the fascinating story of how a needle was made and the processes involved.

Highlights:

- Working water wheel
- Experience the atmosphere of the sourcing mill
- Active event schedule & lunch options available
- Joint itineraries and lunch experience with neighbouring Jinny Ring Centre.

Group Size: Minimum 10

Experience length: 2 hrs +

Availability:

Please check the website for details. Open daily.

Price: Group rate from £4.50 including a guided tour.

Parking facilities: Free parking on site.

Accessibility: Fair. Areas of the mill are inaccessible to wheelchair users.

Contact Info: Debbie Lakeman Email: info@forgemill.org.uk Tel: +44 (0)1527 62509 Web: www.forgemill.org.uk/web

Witley Court and Gardens

Visit the spectacular romantic ruins of Witley Court and Gardens and step back in time to a bygone age of great wealth and extravagance. Bring a picnic or visit the café onsite and enjoy the beautiful formal gardens, woodland walks, wilderness play area and amazing fountains – a magical world for all to explore.

Highlights:

- Restored working fountain which spectacularly erupts on the hour (Spring and Summer)
- Stunning formal gardens
- Historic House

Group Size: No restriction

Experience length: 2 hrs +

Availability: Please check the website for details

Price: Group rate from £5.40

Parking facilities: Free parking on site.

Accessibility: Good.

Language: Leaflets translated into various languages, available at front desk.



Contact Info:

English Heritage -Witley Court & Gardens Email: witley.court@english-heritage.org.uk Tel: +44 (0)129 989 6636 (Site) Tel: +44 (0)370 333 1181 (Customer Services) Web: www.english-heritage.org.uk/visit/places/ witley-court-and-gardens

Museum of Royal Worcester

Discover 250 years of colourful history through the world's largest collection of Worcester porcelain at the Museum of Royal Worcester. The Museum holds the largest collection of Worcester porcelain in the world and has recently undergone a major £1.7 million refurbishment supported by the Heritage Lottery Fund.

Highlights:

- The world's largest collection of Worcester porcelain.
- Talks and refreshment packages available for pre-booked groups.
- Paint a Pot Workshops available

Group Size: Up to 55

Experience length: 1 hr +

Availability: Mon – Sat, 10am – 5pm. Sun, 10am – 4pm. Closed: Easter Sun, Christmas and Boxing Day. Price: Group rate from £6.50

Parking facilities: King Street – fee payable.

Accessibility: Fully accessible. Gallery stools and wheelchairs available on request.

Contact Info:

Email: info@museumofroyalworcester.org **Tel:** +44 (0)190 521 247 **Web:** museumofroyalworcester.org

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Boundless Outdoors

Boundless Outdoors offers a range of exciting and exhilarating outdoor pursuits and stays to suit all ages and abilities, all delivered with a wealth of knowledge, experience, and passion. Set amidst acres of woodland and picturesque countryside, the centres offer an opportunity for tailored group accommodation and activity stays in Bell Heath and Malvern across a range of accommodation options.

Highlights:

- High adrenalin zip wires to problem-solving and team building.
- Excellent transport links.
- Beautiful surrounding countryside.

Group Size: Up to 200 across both centres.

Experience length: Tailored to requirements.

Availability: Please get in touch for more information.

Price: Please get in touch for more information.

Parking facilities: On-site parking facilities.

Accessibility:

Groups that have users with additional needs can be easily accommodated. There is easy access throughout Bell Heath, disabled showers and toilets, and hydraulic beds. The Chalet at Malvern is set on one level and includes a disabled toilet and shower facilities.

Contact Info:

Email: enquiries@boundlessoutdoors.co.uk Tel: +44 (0)1684 574 546 Web: www.boundlessoutdoors.co.uk

Broadway Museum & Art Gallery

A cultural adventure through Broadway's history, step inside Broadway Museum to discover the story of Broadway, explore our exhibitions, and be transported back in time.

We have much to delight you, ranging from locally found Fossils to our Story of Wool, which covers Broadway's prosperity and growth, and the decline of the Wool Years in the 16th century.

Highlights:

- Be transported back in time.
- Explore this 17th Century coaching Inn.
- Learn about the highlights and perils of coach travel.

Group Size: <15 for increased experience due to group size; 16-25 are recommended for a different type of museum visit.

Experience length: 60-90 minutes.

Availability: Every day from 10:00am – 4:30pm.

Price: £4 per person (min. 10 in a group).

Parking facilities:

Access to 3 local carparks, less than a 5-minute walk away. Limited on-street parking. Coach dropoff/pick-up directly outside.

Accessibility: Steps throughout the entire museum, which is arranged over 4 floors.

Language: We can offer welcome talks in a variety of languages with advanced notice. Free Wi-Fi enables the use of translation apps to ensure a fully experienced visit no matter your language.

Contact Info:

Email: admin@broadwaymuseum.org.uk Tel: +44 (0)1386 859 047 Web: www.broadwaymuseum.org.uk

Broadway Tower

The Tower is an iconic landmark on top of the beautiful Cotswolds escarpment. It was the brainchild of the great 18th century landscape designer, "Capability Brown". His vision was carried out for George William 6th Earl of Coventry with the help of renowned architect James Wyatt and completed in 1798.

Highlights:

- Climb to the roof viewing platform, officially the highest point in the Cotswolds.
- Immerse yourself in the story of this eccentric folly.
- Meet the colourful characters that looked over the parapet of daily life from the Tower.

Group Size: Up to 45.

Experience length: 45 minutes for the Tour; more time if a café or shop stop-off is required.

Availability: Booking is required – we ask for 2 weeks minimum notice but can occasionally fit in larger groups more last-minute.

Price: £13.50 per person with the tour guide/ operator and driver, if any, being free of charge.

Parking facilities: We have parking available for individual cars or minibuses, however, large coaches may need to drop off and collect visitors afterwards, depending on the business levels for the time of year.

Accessibility: The Tower Museum has a spiral staircase with a single handrail. There are 74 steps up and the same back down. There is a rolled stone track all the way to the Tower Museum and our audio guides can be used on the ground floor if some of the party are not able to climb the stairs. and shower facilities.

Contact Info:

Email: towerbarn@broadwaytower.co.uk **Web:** www.broadwaytower.co.uk

Deer Park Wines

Wine, lovingly grown in the Heart of England, our family-run vineyard can be found in the North Cotswolds on the historic slopes of Bredon Hill, steeped in history. Our vines are grown on ground that has been farmed since Roman times. A fun and informative Vineyard Tour and Wine Tasting at Deer Park Wines. On the tour, guests will walk through the beautiful Stag Oak Vineyard bordered by our Deer Park and lake, where they will learn all about growing the grapes for our wine.

Highlights:

- An opportunity to taste and learn about our internationally award-winning still and sparkling wines.
- See free-roaming Red and Fallow Deer in our stunning Deer Park.
- A truly spectacular setting, Deer Park sits on the historic slopes of Bredon Hill with panoramic views of the Malvern Hills and surrounding countryside.

Group Size: Minimum 6, maximum 30.

Experience length: 1.5 hours.

Availability: Subject to availability – appointment only.

Price: £30 per person (trade rate), £35 per person (standard rate).

Parking facilities: Plenty of free parking available to guests.

Accessibility: Our tasting room is accessible with ramped access and a ground level disabled toilet. Transport can be provided between the tasting room and vineyard (advance notice required). Tour guides have access to audio amplifiers which can be used on both the tour and tasting (advanced notice required).

Contact Info: Email: office@deerparkhall.co.uk Tel: +44 (0)1386 750 267 Web: www.deerparkwines.co.uk



English Symphony Orchestra

Based in Worcester and firmly established as 'The International Orchestra of Elgar country', the English Symphony Orchestra, under their Artistic Director and Principal Conductor, Kenneth Woods, has become synonymous with artistic excellence, innovative and visionary programming and a welcoming and immersive concert experience, audience and performers alike.

Highlights:

- Artistic excellence.
- Appealing programmes.
- A welcoming and immersive concert experience.

Group Size: There is not usually a limit, although this is dependent on the venue.

Experience length: 2.5 hours with an interval.

Availability: It is advisable to request booking as soon as tickets go on sale, or please enquire for forward-planning.

Price: Varies depending on the venue used, but there will be a percentage reduction off the ESO's own-sale events for groups.



Parking facilities: Most venues provide parking.

Accessibility: Venues are generally fully accessible.

Contact Info: Email: seb@eso.co.uk Tel: +44 (0)1905 918 855 Web: www.eso.co.uk

Great Malvern Priory

Great Malvern Priory has been welcoming all for over 900 years. Founded as a Benedictine Monastery in 1085, the second Prior was Walcher, an astronomer, who changed how we all live today by bringing the Arabic numeral system to Britain. Walcher's tomb lid is displayed in St Anne's Chapel in the south aisle.

Highlights:

- Historic building.
- Internationally important mediaeval stained glass.
- Unique mediaeval misericord carvings.

Group Size: Tours are usually in groups of 10-15 people. Several pre-arranged tours can run concurrently. 50 people maximum.

Experience length: 1 to 1.5 hours.

Availability: Please get in touch for availability. Not Sunday mornings. **Price:** £5 per person for a tour with a guide. Free entry without a guided tour with a suggested donation.

Parking facilities:

On-site parking for small buses – request reservation prior to arrival. Coach parking in Great Malvern.

Accessibility: Accessible entrance. No accessible toilet on-site.

Contact Info:

Email: Church.manager@greatmalvernpriory.org.uk **Tel:** +44 (0)1684 561 020 **Web:** www.greatmalvernpriory.org.uk

Severn Valley Railway

Stepping on board a heritage steam or dieselhauled train at the Severn Valley Railway means stepping back into a bygone age. Seated in comfortable, authentically restored carriages, visitors travel along a scenic route that closely follows the majestic River Severn. Pass delightful period stations and experience stunning views across the Worcestershire and Shropshire countryside.

Highlights:

- Heritage steam and diesel locomotives, from as far back as 120 year ago.
- Vintage, authentically restored carriages, dating from 1912 to the 1950s.
- Stunning vistas across the River Severn and surrounding countryside.

Group Size: From 20 to 350.

Experience length: 1.5 hours for a single journey without stopping; round trip needs 3 hours; round trip including a stop-off at The Engine House needs 5 hours.

Availability:

April to October, normally Wednesday to Sunday. Please check with our Group Travel manager.

Price: £20 per person return or £15 per person single. Both include free entry to The Engine House Visitor Centre at Highley.

Parking facilities: Coach parking at both ends of the line – Kidderminster and Bridgnorth.

Accessibility: All our trains have accessible accommodation.

Contact Info: Email: grouptravel@svrlive.com Tel: +44 (0)1562 757 900 Web: www.svr.co.uk



The Firs

The Firs, National Trust – Visit to the Birthplace of Sir Edward Elgar. You will be welcomed on arrival with complimentary coach/minibus parking. As part of the experience, an introductory talk will be given by an Elgar expert in our music hall. We will talk about his humble beginnings and how he became a musical genius, despite being self-taught.

Highlights:

- Elgar's Birthplace see where Britain's greatest composer was born.
- Cottage Garden including a woodland, sound garden, orchard, and colourful array of flowers including granny's bonnets.
- Knowledgeable staff and volunteers with an in-depth knowledge of Elgar's music and life
- Group size: Can cater for up to 66 people.

Group Size: Can cater for up to 66 people.

Experience length: 1.5 – 2 hours.

Availability: Open Friday to Monday from March to October. (Can cater for groups on the days we are closed if booked in advance.)

Price: National Trust members get free entry upon showing their National Trust card. Standard adult admission is £9.50 for groups of 15+ we offer a group rate.

Parking facilities: Designated mobility parking and coach/minibus parking both in the main car park.

Accessibility: Designated mobility parking in main car park. Wheelchair access to the visitor centre and garden. Limited wheelchair access to the cottage. Accessible toilet in the visitor centre.

Contact Info:

Email: the.firs@nationaltrust.org.uk **Tel:** +44 (0)1905 333 330 **Web:** www.nationaltrust.org.uk/thefirs

CountryTastic at the Three Counties Showground

Held at the Three Counties Showground in the Easter Holidays each year, CountryTastic is a great day out for families with children up to 11 years, with over 5,000 visitors who are keen to learn all about food, farming, and the countryside.

Children can enjoy getting to know an array of farmyard animals and the 'Field to Fork' theme. There are lots of opportunities to learn more about where food comes from, including Ask the Farmer sessions with BBC Countryfile presenter, Adam Henson, as well as hands-on cookery sessions.

Capacity: 5,000 adults and children.

Experience length: 1 day during the Easter holidays.

Availability: 5,000 tickets for Thursday 6th April 2023. All tickets must be bought in advance – none will be available on the gate.

Price: £10 for adults; £6 for children aged 3 to 15 years; free for children aged 2 years and under

but ticket still required for entry. £0.85 service fee on Adult and Child tickets.

Parking facilities:

Free on-site parking. Visit www. threecounties.co.uk/visitorguide for more information.

Accessibility: The Showground offers accessible parking, accessible toilets and Mobiloo, and an accessible ticketing policy. Please visit www. threecounties.co.uk/visitor-guide for more information.

Contact Info:

Email: Daisy.allen@threecounties.co.uk Tel: +44 (0)1684 584 925 Web: www.countrytastic.co.uk



RHS Spring Malvern Festival at the Three Counties Showground

The RHS Malvern Spring Festival is a 4-day gardening extravaganza held at the Three Counties Showground in association with My Pension Expert.

Highlights:

- Show Gardens a new series of stunning Show Gardens and experiential Feature Gardens.
- Celebrity Guests a stellar line-up of specialist horticulturalists and TV gardening personalities give talks and carry out demonstrations.
- Expert Nurseries the Floral Marquee is filled with award-winning nurseries from across the UK.

Capacity: Any

Experience length: 4 days (11th – 14th May 2023).

Availability: High

Price: Please see website for group rates www.threecounties.co.uk

Group information:

Great discounts are available for advanced group bookings, with savings of up to £3 per person. For group bookings call 0800 358 0058 or email groups@theticketfactory.com.

Parking facilities: Free on-site parking or Gold on-site parking can be purchased for an additional cost. Visit www.threecounties.co.uk/visitor-guide for more information.

Accessibility: Please visit www.threecounties. co.uk/visitor-guide/ for more information.

Contact Info:

Email: Daisy.allen@threecounties.co.uk Tel: +44 (0)1684 584 925 Web: www.rhsmalvern.co.uk

Royal Three Counties Show at the Three Counties Showground

The Royal Three Counties Show is a true celebration of the countryside and rural life, set at the foot of the picturesque Malvern Hills and it is recognised as one of the largest livestock and equine shows in England, with HRH Princess Royal as Patron. Over the three show days, more than 6,000 animals are exhibited, over 50 prestigious Horse of the Year Show qualifiers are held and there are over 2,000 entries into the equine classes.

Highlights:

- Championship livestock and equine classes.
- Food and Drink Festival.
- Thrilling main arena acts and STIHL TIMBERSPORTS® Arena.

Capacity: Any

Experience length: 3 days (16th - 18th June 2023).

Availability: High.

Price: Please see website for group rates www.threecounties.co.uk

Group Information:

Great discounts are available for advanced group bookings, with savings of up to £3 per person. For group bookings call 0800 358 0058 or email groups@theticketfactory.com.

Parking facilities: Free on-site parking. Visit www.threecounties.co.uk/visitor-guide for more information.

Accessibility:

Please visit www.threecounties.co.uk/visitor-guide for more information.

Contact Info:

Email: Daisy.allen@threecounties.co.uk Tel: +44 (0)1684 584 925 Web: www.royalthreecounties.co.uk



Malvern Autumn Show at the Three Counties Showground

The UK's biggest Harvest Festival, the Malvern Autumn Show in association with Westons Cider, is held at the Three Counties Showground each September. The variety of features and entertainment on offer, including gardening talks and plant shops, food and drink, artisan produce and nostalgia, means that there really is something of interest for the whole family!

Highlights:

- Expert British nurseries exhibiting impressive floral displays, providing horticultural advice, and selling the best plants and bulbs.
- CANNA UK National Giant Green Vegetables Championship.
- A wide range of talks and features to keep the whole family entertained.

Capacity: Any

Experience length: 3 days (22nd - 24th Sept 23).

Availability: High

Price: Please see website for group rates www.threecounties.co.uk

Group information:

Great discounts are available for advanced group bookings, with savings of up to £3 per person. For group bookings call 0800 358 0058 or email groups@ theticketfactory.com.

Parking facilities: Free on-site parking. Visit www.threecounties.co.uk/visitor-guide for more information.

Accessibility:

Please visit www.threecounties.co.uk/visitor-guide for more information.

Contact Info:

Email: Daisy.allen@threecounties.co.uk Tel: +44 (0)1684 584 925 Web: www.malvernautumn.co.uk

The Valley

Shopping made easy with 22 shops, a fabulous garden centre, and 3 eateries, set in the Worcestershire countryside.

Highlights:

- Attractive discount booklets for passengers of coaches.
- Giveaways in-store for visitors with the above.
- Everything you need on a day out in one place.

Experience length: 1 to 4 hours

Availability: Incentives and coach passenger discounts are currently offered Monday to Friday, 9:00am to 4:30pm, excluding bank holidays and weekends.

Price: Entry is free of charge.

Parking facilities: Dedicated coach drop-off point with a personal meet and greet service. Convenient and secure free parking.

Accessibility: Fully accessible.

Group Information: £10 cash and a free lunch voucher for coach drivers.

Contact Info:

Email: admin@thevalleyshopping.co.uk Tel: +44 (0)1386 298 026 Web: www.thevalleyshopping.co.uk





Webbs of Wychbold

Webbs garden centre is wonderfully situated in the centre of England. Webbs is a proud, independent family business committed to providing the very best for your garden and home. We have everything for the dedicated and occasional gardeners alike, as well as providing great places to visit for non-gardeners. Within our destination garden centre, we house a food hall and restaurant that are committed to bringing the very best local foods and international produce. Our restaurant menus change seasonally to allow us to bring new and exciting meals to our customers.

Highlights:

- Restaurant
- Riverside gardens
- Shopping

Capacity: We can accommodate large groups or individuals.

Experience length: 1 hour minimum, depending on what is chosen to be done.

Availability:

Monday to Friday 9:00am – 8:00pm; Saturday 9:00am to 6:00pm; Sunday 10:00am to 4:30pm.

Price: Free to visit. Products and food can be purchased. Free to walk around the beautiful Riverside gardens.

Parking facilities: Free parking (incl. coaches).

Accessibility: The store is fully accessible. There are baby-changing facilities on-site and a children's play area. We also offer a carry-to-car service.

Contact Info:

Email: sarahbrooks@webbs.co.uk Tel: +44 (0)1527 860000 Web: www.webbs.co.uk

Worcester Theatres

Worcester Theatres run two of Worcester's most beloved entertainment venues the Swan Theatre, established in 1965, and Huntingdon Hall, which celebrates its 250th anniversary this year. Both our venues can be found in the heart of the city centre, with a variety of fantastic events happening all year round.

Highlights:

- Swan Theatre Pantomime
- Outdoor Theatre production at the Commandery
- Worcester Fringe Festival

Capacity: The maximum audience capacity for the Swan Theatre is 360. The maximum audience capacity for Huntingdon Hall is 330. There is no limit on group bookings.

Experience length: There are various durations as each event has it's own running time. Please check our website for full details.

Availability: To check our seat availability for upcoming performances please head to our website www.worcestertheatres.co.uk

Price: There are various costs as each event has its own ticket price and some events are free.

Parking facilities: Foregate

Street Station and Crowngate Bus Station are just a short walk from both venues. There is also nearby parking available in Pitchcroft car park and Copenhagen Street car park.

Accessibility: Both our auditoriums are fully wheelchair accessible, as are the bar and toilets in both venues and should you need the assistance of a carer their ticket will be complimentary. The Swan Theatre and Huntingdon Hall have a limited number of wheelchair spaces available, please let us know when booking if a wheelchair space is required.

Contact Info:

Talia Crouch-Damianovsky Email: talia@worcestertheatres.co.uk Tel: 01905 611427 Web: www.worcestertheatres.co.uk

Group Travel Accommodation



Brockencote Hall Hotel

Brockencote Hall Hotel, Worcestershire, is a beautiful Victorian country manor house hotel set in 70 acres of stunning Worcestershire parkland.

Highlights:

- Set in 70 acres of stunning Worcestershire parkland.
- Well established as one of the best places to eat in Worcestershire. The hotel has won a host of awards, including 3 AA Rosettes for its outstanding cuisine at the Chaddesley Restaurant. The fine-dining experience is enhanced by panoramic rural views across the estate and a superb wine cellar.
- Our hotel is peaceful, tucked away amidst some of Worcestershire's finest countryside and heritage, yet well located for all of the county's attractions.

Number of rooms: 21

Minimum booking term: 10 rooms.

Group Size: Minimum 10 people.

Availability:

Midweek stays, Sunday, Wednesday, and Thursday. The hotel is generally closed on Mondays and Tuesdays, however, will consider ad-hoc groups.

Price: £75 per person

Food: Breakfast, lunch, afternoon tea, and dinner.

Parking facilities: Yes. No pick-up service.

Accessibility: Level access through reception, restaurant, bar, lounge. Wheelchair lift to bedroom level. 1 x disabled access room, king or twin, with en-suite wet room.

Contact Info: Email: jane.franks@edenhotelcollection.com Tel: +44 (0)7787 541 528 Web: www.brockencotehall.com

Diglis House Hotel

Once the former home of the Leader-Williams family, The Diglis House Hotel is a unique and independent, Grade 2 listed, 30-bedroom hotel, with full restaurant and bar facilities, located on the banks of the River Severn, just outside Worcester city centre.

Highlights:

- We are unique in our glorious surroundings, ideally situated for business, pleasure, and leisure with Worcester Cathedral, Museum of Royal Worcester, The Commandery, historic Friar Street, and the High Street with other fascinating and historical attractions, just moment away.
- An illuminated towpath and nearby footbridge provide a circular walk or jog, and the quaint Diglis Lock has shops and dining options available as well as a gym which hotel guests have unlimited access to during their stay.
- Worcester Racecourse and Worcestershire County Cricket Club are close by for sport lovers.

Number of rooms: 30

Minimum booking term: 1 night.

Group Size: up to 60

Availability: Varies based on date and time.

Price: £82 - £180 per room.

Food: Our menu is served between 12pm and 8pm Monday to Saturday, and from 12pm until 5pm on Sundays.

Parking facilities: Two open-air carparks on site. No space for coaches, however, there is a coach bay outside a public car park around the corner. No pick-up service.

Accessibility: 1 accessible room with a walk-in shower. There are 6 other rooms on the ground floor with step-free access, however, they have a shower over the bath.

Contact Info: Email: debra@diglishousehotel.co.uk Tel: +44 (0)1905 353 518 Web: www.diglishousehotel.co.uk

The Hadley Bowling Green

The Hadley Bowling Green is a charming 16thcentury Elizabethan gastropub and hotel in the heart of the Worcestershire countryside, with 12 ensuite bedrooms.

Highlights:

- A great night's sleep.
- The luxury of a hotel in the rooms and friendly family feel downstairs in the pub.
- A great cooked breakfast!

Number of rooms: 12

Minimum booking term: 1 night.

Group Size: No trade rate but if staying for 2 nights and booking all 12 rooms, then the rate is reduced by 10%.

Availability: We recommend booking well in advance so we can be sure to be able to accommodate you.

Price: £90 to £200 depending on day and room type.

Food: Breakfast included in the price; lunch and dinner menus available.

Parking facilities:

Middle-size carpark which can get full quite quickly at times. We can accommodate coach if given enough notice.

Accessibility: We have 3 ground floor rooms, but due to the age of the building none are fully stated as an accessible room.

Languages: Slovakian and English.

Contact Info:

Email: bowlinggreen@butcombepubs.com Tel: +44 (0)1905 620 294 Web: www.butcombe.com/the-hadley-bowlinggreen-worcestershire/


The Lygon Arms

Located in the quintessentially English village that is Broadway in the heart of The Cotswolds, The Lygon Arms is the perfect spot to switch off and relax (with or without your pampered pooch!).

Highlights:

- A predominantly Tudor coaching inn first recorded in 1377 as The White Hart – dominates the village High Street but remains cosy and welcoming.
- 86 rooms, three acres of gardens, a spa with pool, and two dining areas: the Lygon Bar & Grill, housed in a grand former ballroom with barrelvaulted ceiling and antler chandeliers, and the more relaxed Lygon Tavern.

Number of rooms: 86

Minimum booking term: 6 to 30 rooms.

Group Size: Please let us know your group size and we will let you know if we can accommodate it for the specified dates

Availability: Midweek Monday to Thursday (inclusive).

Price: From £219 to £295 B&B (£20 supplement for double occupancy); From £264 to £340 DBB (£65 supplement for double occupancy).



Food: Enjoy a fabulous feast,

sample expertly prepared cuisine, 80% of which is sourced from local artisans within a 60mile radius. Each dish is carefully crafted, inspired by our location and the season, under the culinary navigation of our fantastic Food and Beverage Operations Manager and Head Chef, Ales Maurer.

Parking facilities: Yes. No pick-up service.

Accessibility: 2 accessible rooms.

Languages: English, Slovakian, Romanian, Polish, Bulgarian, Hungarian, Greek, Italian, and Spanish.

Contact Info:

Email: lygonarmsreservations@iconicluxuryhotels.com **Tel:** +44 (0)1386 852 255 **Web:** www.lygonarmshotel.co.uk

Mount Pleasant Hotel

The Mount Pleasant Hotel is a family-run hotel and restaurant that provides a relaxed, friendly country house atmosphere with excellent dining facilities.

Highlights:

- Our hotel is located at the foot of the Malvern Hills and boasts stunning views over the Severn plain and beyond.
- We pride ourselves on our excellent customer service.
- We ensure that guests enjoy a comfortable and relaxing stay.

Number of rooms: 18

Minimum booking term: Free cancellation 1 day prior to check-in or non-refundable rates.

Group Size: Up to 38 people.

Availability: All-year-round.

Price: £180

Food: Restaurant on-site. We also offer dinner and bed and breakfast packages.

Parking facilities: Subject to availability – approx. 16 spaces for cars. No pick-up service, but we can call taxis for guests.

Accessibility: Rooms are spread across 3 floors – no lift. 3 rooms are on reception level.

Languages: Slovakian and English.

Contact Info:

Email: reception@mountpleasanthotel.co.uk **Tel:** +44 (0)1684 561 837 **Web:** www.mountpleasanthotel.co.uk

Hogarths Stone Manor

Pack your bags and escape to a place where relaxation is high on the agenda. We have designed our rooms to be as comfortable as possible, a little bit special, and with great beds for a good night's sleep. Make yourself at home in one of our exclusive rooms.

Highlights:

- Rural luxury hotel set in 27 acres of grounds for exploring.
- Complimentary parking and high-speed WiFi.
- Family and pet friendly.

Number of rooms: 56

Minimum booking term: 10 rooms.

Group Size: 60

Availability: Dependant on group size.

Price: From £169.00 bed and full breakfast (date dependant).

Food: Lunch and dinner options can be made available for an additional cost, including private dining for celebrations.

Parking facilities: 200 spaces. Coach parking available on-site with prior notice. No pick-up service.

Accessibility: 1 fully

accessible room, and 2 ground floor rooms with walk-in showers.

Contact Info:

Email: Sam.adkins@hogarths.co.uk Tel: +44 (0)1562 777 555 Web: www.hogarths.co.uk



The Elms Hotel & Spa

Small but mighty. Stylish but never stuffy. Homely yet full of the unexpected. There's more to this country manor than meets the eye. The Elms is a newly refurbished Queen Anne mansion set in 10 acres of beautiful grounds with views over the Teme Valley.

Highlights:

- Award winning Greenhouse Spa and Fitness Facilities
- Award winning restaurant Badgers
- 10 acres of stunning grounds

Number of rooms: 21

Minimum booking term: 1-night minimum stay.

Group Size: N/a.

Availability: Please contact us with your requirements so we can check availability.

Price: From £169.00 per night bed and breakfast. All guests receive full access to the spa facilities throughout their stay. **Food:** Breakfast, lunch, afternoon tea, dinner, and private functions.

Parking facilities:

Large carpark with 2 electric car charging points. No pick-up service.

Accessibility: Stairs to all rooms and no lift. Restaurants are on the ground floor.

Languages: French and German as well as English.

Contact Info: Email: info@theelmshotel.co.uk Tel: +44 (0)1299 896 666 Web: www.theelmshotel.co.uk



The Wood Norton

The Wood Norton is a luxury grade II Victorian hall, offering historic French décor, expansive views, and decadent fine dining. Once home to the Duc D'Orleans, the hotel is equidistant from Worcester, Stratford-upon-Avon, Cheltenham. Perfect for exploring the Cotswolds, Worcestershire, and the Malvern Hills.

Highlights:

- Location.
- Historic building.
- Stunning grounds and views.

Number of rooms: 50. Will offer a maximum of 20 to a group – dinner must be taken.

Minimum booking term: 8 rooms

Group Size: Minimum of 8.

Availability: Sunday to Thursday.

Price: £64.50 per person sharing a twin or double room.

Food: 3-course dinner at £45.00 per person.

Parking facilities: 80-space carpark with coach parking available. No pick-up service.

Accessibility: 2 fully accessible bedrooms.

Languages: Romanian as well as English.

Contact Info: Email: katiebutterworth@thewoodnorton.com Tel: +44 (0)1386 765 611 Web: www.thewoodnorton.com





Pubs and Restaurants for Groups

The Dewdrop Inn

The Dewdrop Inn is in the beautiful village of Lower Broadheath, the birthplace of the composer Edward Elgar, and in close proximity to Worcester city centre. A traditional pub/ restaurant with a contemporary and stylish interior and a warm friendly atmosphere.

Highlights:

- Beautiful village location in Lower Broadheath.
- Varied menu which caters for all appetites and is regularly updated with new and exciting dishes.
- Locally sourced home grown produce, freshly prepared on-site.

Capacity: 80 to 90 covers.

Estimated time needed: Depends how busy it is.

Price:

No set menu cost - menus can be created to suit.

Availability:

Pre-booking via travel sites and website.

Parking facilities: Ample free parking at the front of the building

Accessibility: Wheelchair access available.

Contact Info: Email: info@thedewdrop.co.uk Tel: +44 (0)1905 640 012 Web: www.thedewdrop.co.uk



The Hadley Bowling Green

At The Hadley Bowling Green, our menus are all about delicious seasonal food and exciting takes on hearty pub classics, made with the freshest, locally sourced ingredients.

Highlights:

- Our suppliers are carefully chosen by our executive chefs.
- Fresh ingredients.
- Dietary requirements and allergies are always adhered to where possible.

Capacity: Up to 60 (groups bigger than 12 must pre-order).

Estimated time needed: Depends on group size, but we always give guests enough time to enjoy the whole experience.

Price:

Varies.

Availability:

Depends on when but the earlier the booking, the more likely we will be able to accommodate it.

Parking facilities: On-site free parking. Coaches can be accommodated with enough notice.

Accessibility: The restaurant and toilets are all on the ground floor.

Languages: Slovakian and English.

Contact Info:

Email: bowlinggreen@butcombepubs.com Tel: +44 (0)1905 620 294 Web: www.butcombe.com/the-hadley-bowlinggreen-worcestershire



The Jockey Inn

The Jockey Inn is rural dining at its best. This stylish contemporary Cotswold inn is situated on the border between South Worcestershire and Gloucestershire, offering a slice of the glorious English countryside with its elevated hearty dishes.

Highlights:

- Good Food Guide Restaurant of the Year prize in the Midlands category.
- Cosy fireplaces and comfy laid-back seating.
- Real ales, innovative cocktails and wines selected from the floor-to-ceiling glass cellar.

Capacity: 50+

Estimated time needed: 2 hours.

Price:

£22.95 for 2 courses; £27.95 for 3 courses. Availability:

Please enquire for more information.

Parking facilities: We have two carparks, one of which can accommodate coaches.

Accessibility: Fully accessible.

Contact Info: Email: info@thejockeyinn.co.uk Tel: +44 (0)1684 592 153 Web: www.thejockeyinn.co.uk

The Queen Elizabeth Inn

The Queen Elizabeth is a community run pub, dating from the 16th century at the heart of beautiful Elmley Castle, offering breakfasts, lunches, dinner and a tearoom.

Highlights:

- Our location in a beautiful village, nestling at the foot of Bredon Hill.
- Our extensive and varied menu featuring local food.
- Our friendly and helpful volunteers and staff.

Capacity: Up to 40.

Estimated time needed: Will vary depending on group size.

Price: £10 to £30.

Availability:

9:00am – 9:00pm Tuesday to Sunday.

Parking facilities: Drop off at the pub and

park in Main Street.

Accessibility: We are

fully accessible and inclusive for disabled visitors and families. We have a disabled toilet, wheelchair access, handrails, and ramps plus changing facilities and a specific low-priced children's menu.

Contact Info:

Email: qe@queenelizabethinn.co.uk Tel: +44 (0)1386 710 251 Web: www.elmleycastle.com

The Conservatory Restaurant

Part of the Diglis House Hotel, this 40-cover Conservatory style restaurant is decorated in a more modern manner, with wood flooring and tables, with the most spectacular views of the River Severn.

Highlights:

- Much more than a hotel restaurant.
- A special treat with a delicious and tempting menu designed to delight your taste buds.
- A fantastic new Head Chef has been recruited who is looking forward to creating some exciting new dishes for guests to try.

Capacity: 1 to 30.

Estimated time needed: 2 hours.

Price:

Around £35 per person.

Availability:

Varies depending on date and time.

Parking facilities: Two open-air carparks on site. No space for coaches, however, there is a coach bay outside a public car park around the corner.

Accessibility: The Conservatory has a temporary ramp that can be put in place upon request.

Contact Info:

Email: debra@diglishousehotel.co.uk Tel: +44 (0)1905 353 518 Web: www.diglishousehotel.co.uk



Mulberry Tree Restaurant

Mulberry Tree Restaurant is in the breath-taking heart of Great Malvern. Enjoy our delicious selection of meals created from locally sourced ingredients.

Highlights:

- We often run special event menus such as our popular pudding club as well as seasonal tasting menus with wine pairings.
- We pride ourselves on our excellent customer service.
- We also have tables available near the windows of our establishment with fantastic views over the Severn plain.

Capacity: 50

Estimated time needed: Depends on group size but roughly 90 minutes.

Price: £25 for 2 courses; £30 for 3 courses.

Availability:

Please get in touch for availability.

Parking facilities: Subject to availability – approx. 16 spaces for cars.

Accessibility: Accessible from the street level.

Contact Info:

Email: restaurant@mulberrytree.co Tel: +44 (0)1684 561 837 Web: www.mulberrytree.co



Hogarths Stone Manor Restaurant

Our aim is to bring you delicious food from the three local counties of Worcestershire, Warwickshire, and Herefordshire. It matters to us where the ingredients we use are from, so we allow ourselves to be guided by the seasons and the wonderful growers, farmers, and producers that surround us. We think this makes all the difference and allows our food to truly sing.

Highlights:

- Locally sourced food for a Worcestershire experience.
- Friendly and knowledgeable team.
- Private dining options available to enhance the experience.

Capacity: Up to 40.

Estimated time needed: 2 hours.

Price:

From £35.00 per person

Availability:

Subject to date.

Parking facilities: 200 spaces. Coach parking available with prior notice.

Accessibility: Yes – all level and on the ground floor.

Contact Info:

Email: Sam.adkins@hogarths.co.uk Tel: +44 (0)1562 777 555 Web: www.hogarths.co.uk/stone-manor/eatand-drink



Webbs Restaurant

You'll find us in Wychbold, just a minute's drive from Junction 5 of the M5. Our garden centre restaurant is ideal if you're visiting for your home or garden needs but also if you're looking for a more interesting break from your journey; think of Webbs restaurant as a wonderful alternative to a motorway services.

Highlights:

- Locally sourced ingredients.
- Children's play area.
- Free Wi-Fi.

Capacity: Depends on time and date.

Estimated time needed: 1 hour minimum, depending on what is ordered.

Price: Drinks from £1.99; Breakfast £4.99 – £10.59; Lunch £6.29 – £13.99.

Availability:

Please get in touch.

Parking facilities: Large carpark with free parking for both cars and coached.

Accessibility: Free wheelchairs are available. Excellent wheelchair access throughout store.

Contact Info: Email: sarahbrooks@webbs.co.uk Tel: +44 (0)1527 860 000 Web: www.webbs.co.uk



Get in touch

Get in touch with us today to discuss your group travel requirements!

Email visitworcestershire@worcestershire.gov.uk

For more information please visit our website at **www.visitworcestershire.org/trade/group-travel** or scan the QR code below:





