

2026-2028

Destination Support

Partners Programme

ADDITIONAL PARTERSHIP
PACKAGES

Local Visitor
Economy
Partnership

Recognised by



VisitEngland



Our Reach

Social Media
Audience Size
 **50,697**

Annual
Visitor
Guides
printed
 **£50K**

Visitor
Newsletter
Circulation
 **3,539**

Annual
Social
Media
Reach



4.4 million

Business Community
Size (newsletter)



1,243

Website Visitors
(2025 Sessions)

559k



“Our achievements speak to
the depth of our commitment”



Partnership Packages

Event Packages – £500 + VAT

(£300+VAT for community-based orgs/charities)

Worcestershire benefits from a vibrant and diverse event scene, and we want to help broaden the reach of your events with a bespoke event package:

- A Dedicated Social Media Post and Story for Your Event
- Inclusion in Our 'What's On' Monthly Post
- Opportunity to Run Offers and Competitions with Us
- Featured 'What's On' Website Listing
- Inclusion in Visitor Newsletter

Supplier Scheme – Starting from £500 + VAT

With over 1,300 members, the Visit Worcestershire network is vast. Working with us, we can help promote your business to the county's tourism and hospitality network. This dedicated supplier scheme can help you reach new buyers, while raising your profile within the sector.

- Business Newsletter Insert (Ad or Editorial Feature)
- Supplier Access to Visit Worcestershire Social Events (Summer and Christmas)
- Potential access and involvement in a Tourism Network event
- Opportunity to Take a Stand at Our Annual Conference (Reduced Rate of £125, Normally £185 + VAT)

Tourism Awards – £2,000 – £4,500 + VAT

Rapidly becoming recognised as the key event within tourism and hospitality locally, the Visit Worcestershire Tourism Awards take place annually in March to celebrate and recognise the best of the best. Aligned with Visit England, each local winner progress onto a national level to have the chance of being crowned the best in England.

Sponsorship gives you the opportunity to support and reach the ever-growing Worcestershire tourism industry with prominence at the Awards event itself and appearance in pre and post publicity. Opportunities vary but in summary include;

- Headline Sponsorship
 - Category Sponsorship
 - Drinks Reception Sponsorship
 - Official Wine Sponsor
 - Other Sponsorship Opportunities
- Full details can be found in the [Tourism Awards sponsorship pack](#).

To discuss any of these opportunities further, please speak to Dominique Bray at dbray@worcestershire.gov.uk or call **01905 846158** equally, please share with any relevant contacts who you think might benefit from working with us.

Together, let's make
Worcestershire an even
greater place to visit,
explore, and thrive.