



Tourism Awards 2023/24

www.visitworcestershire.org/tourism-awards

In partnership with



VisitEngland™

**Awards for
Excellence**

2023-2024

GOLD PACKAGE

GOLD PACKAGE: £4,500

Visit Worcestershire Tourism Awards headline sponsor

Benefits:

- Visit Worcestershire Tourism Awards Headline Sponsor
- Sponsorship of the Visit Worcestershire Tourism Awards Overall Winner of Winners Award
- Company Logo with Associated Award
- Company Logo on Associated Certification
- Company details promoted as part of the Comms Campaign
- Acknowledgment in communications and by event Host as a main sponsor
- Company Representative to briefly highlight their commitment to Visit Worcestershire before presenting Associated Award
- Full page (with logo/image) included in Awards evening event material with Associated Award
- 1 x Table of 8 to the Awards Evening
- Drinks on arrival, 3 course meal, 3 x Wine per table
- Company Logo on advertising during the event
- Company details on website promotion prior to event
- A bespoke e-shot tailored to your business
- Opportunity to participate in the judging process at the 2nd round stage

SILVER PACKAGE

SILVER PACKAGE: £3,000

12 x Silver packages available:

Benefits:

- 1 x Award Sponsorship e.g. New Tourism Business of the Year
- Company Logo with Associated Award
- Company Logo on Associated Certification
- Company details promoted as part of the Comms Campaign
- Acknowledgement in communications and by event Host as a sponsor
- Company Representative to present Associated Award
- Company logo included in Awards evening event material
- 4 x tickets to the Awards Evening
- Drinks on arrival, 3 course meal, 3 x wine per table
- Company Logo on advertising during the event
- Company details on website promotion prior to event
- Opportunity to participate in the judging process for your sponsored category

Categories

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| • Business Events Venue of the Year | • Large Hotel of the Year | • Small Serviced Accommodation of the Year |
| • Camping, Glamping, and Holiday Park of the Year | • Large Visitor Attraction of the Year | • Small Visitor Attraction of the Year |
| • Ethical, Responsible, and Sustainable Tourism Award | • New Tourism Business of the Year | • Taste of Worcestershire Award |
| • Experience of the Year | • Pub of the Year | |
| | • Self-Catering Accommodation of the Year | |

BRONZE PACKAGE

BRONZE PACKAGE: £2,000

3 x Bronze packages available:

Package 1 - Table decorations:

- Acknowledgement on table of sponsorship
- Acknowledgement in communications as a sponsor
- Acknowledgement on the night by event host
- Company logo on sponsors page of Awards evening event material
- 2 x dinner tickets – includes: drinks on arrival, 3 course meal & share of table wine
- Company Logo on advertising during the event
- Company details on website promotion prior to event
- Company details promoted as part of the Comms Campaign

Package 2 - Table wine:

- Acknowledgement on table of sponsorship
- Acknowledgement in communications as a sponsor
- Acknowledgement on the night by event host
- Company logo on sponsors page of Awards evening event material
- 2 x dinner tickets – includes: drinks on arrival, 3 course meal & share of table wine
- Company logo on advertising during the event
- Company details on website promotion prior to event
- Company details promoted as part of the Comms Campaign

Package 3 - Welcome drinks:

- Acknowledgement in communications as a sponsor
- Acknowledgement on the night by event host
- Company logo on sponsors page of Awards evening event material
- 2 x dinner tickets – includes: drinks on arrival, 3 course meal & share of table wine
- Company logo on advertising during the event
- Company details on website promotion prior to event
- Company details promoted as part of the Comms Campaign



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