Worcestershire Visitor Guide 2025/26

Places to stay | Attractions | Food & drink | Heritage | Great outdoors

Wild and serene UK area crowned best staycation, Daily Mirror

Come rain or shine, the county's heritage and landscape make a great staycation with children and dogs too, with endless things to explore and discover.

© Cotswold Lavender

www.visitworcestershire.org

WORCESTERSHIRE



VISIT WORCESTERSHIRE



Worcestershire is a beautiful county, located in the heart of England where stories unfold!

Surrounded by glorious outdoor spaces, winding waterways, quintessential English towns & villages, and renowned family attractions.

Ideal for short breaks, with an extensive choice of boutique hotels, dog-friendly retreats and unique stays, all providing a warm Worcestershire welcome for visitors.

Local Visitor Economy Partnership





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The most picturesque cricket ground in the country

New Road has been home to Worcestershire County Cricket Club since 1896, widely rated as the world's most beautiful cricket ground. The ground is overlooked by the iconic Worcester Cathedral and hosts first-class cricket.

Sir Edward Elgar

One of England's most famous composers was born in Lower Broadheath, Worcestershire. Sir Edward Elgar built an impressive portfolio of celebrated musical masterpieces throughout his life, earning both national and international acclaim for his contributions to music. Visitors can visit the National Trust site of his birthplace.

The land that inspired some of our most loved stories

C.S. Lewis, writer of The Chronicles of Narnia and J.R.R. Tolkien, author of the Lord of the Rings, are two of the most renowned authors of the 20th century, who both shared a unique connection to the Malvern area. Malvern's inspiring landscapes are said to have influenced their writing, particularly Tolkien's vivid depictions of Middle-earth.

One notable feature of Malvern is its Victorian gas lamps, which are believed to have inspired Lewis when creating the iconic lamppost in The Lion, the Witch and the Wardrobe. These atmospheric lamps are still lighting parts of Malvern today, and add to the area's magical charm and enduring connection to their literary legacies.

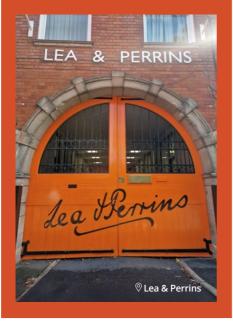
Royal Worcester

Worcester porcelain is a world-renowned brand with over 250 years of heritage. It is believed to be one of the oldest remaining English porcelain brands. The factory in the heart of Worcester closed down in 2009 but is now a fantastic visitor attraction with exhibitions and interactive displays.

Worcestershire Sauce

Arguably one of Worcestershire's biggest exports, Worcestershire Sauce has been produced at the Lea and Perrins factory on Midland Road, Worcester, since 1837. Local chemists John Wheeley Lea and William Henry Perrins created a new condiment.

After letting it mature for 18 months, they discovered it had transformed into a flavourful sauce. Impressed by its taste, they decided to bring it to market. Although the factory is closed to the general public, the sauce is an iconic part of the county's heritage.





Powerhouse of industry

Worcestershire's rich industrial heritage was shaped by its unique blend of innovation and geography, making it a vital hub of activity during Britain's industrial heyday.

The mighty River Severn and an extensive network of canals served as essential transport routes, fuelling industries across the county.

Droitwich became renowned for its salt production. Kidderminster for its exquisite carpets, and Redditch famously produced 90% of the world's needles during the Victorian era. These achievements showcase Worcestershire's pivotal role in shaping global trade and craftsmanship, leaving a lasting legacy that visitors can still explore today.

Cider & hops

Due to Worcestershire's agricultural heritage, the county grows a lot of hops locally. This dates back to the 1600's right through to today, where the Teme Valley especially has retained an important part of Worcestershire's hop production. The county has seen an increase in microbreweries in recent years including The Hopshed, Brew61, Teme Valley Brewery, Bewdley Brewery and Cooper Beech Brewery.

Plenty of orchards can be also seen right across the county resulting in plenty of local cider production, including Oldfields Cider and Barbourne Cider.



Morgan Experience Centre

Morgan **Experience Centre**

Car enthusiasts will adore this homage to British craftsmanship. Located in Malvern, the Morgan Experience Centre offers a behind-the-scenes look at how these iconic cars are hand-built. Visitors can even enjoy a thrilling drive in a Morgan car through the picturesque countryside.

2 Avoncroft Museum of **Historic Buildings**

Step back in time at this open-air museum, featuring over 30 historic buildings from across the Midlands. From a medieval town house to one of the UK's largest vintage phone box collections, this site offers a fascinating glimpse into the past.

Arley Arboretum

Perfect for nature lovers, Arley Arboretum is a serene escape with its rare trees, seasonal flower displays, and tranquil walking trails. Arley Arboretum is a must-visit destination in the autumn to see a wonderful display of golden colours.



Broadway Tower

This iconic landmark, perched on the Cotswold escarpment, boasts breathtaking views over 16 counties. After exploring the tower and its history, enjoy a relaxing walk on the surrounding trails or visit the on-site café.

Harvington Hall

Discover one of England's finest moated manor houses. Harvington Hall is steeped in history and intrigue, famous for its priest hides and beautifully preserved Elizabethan interiors. Guided tours and special events bring the past vividly to life.

Worcestershire vineyards

Worcestershire is fast becoming a wine producing county, with tours and tasting experiences available to visitors. Astlev Vineyard and Deer Park Wines have bookable tours where you can learn the craft of English wine production.

Malvern Hills

Renowned for their stunning landscapes, the Malvern Hills are a haven for hikers and nature enthusiasts. The panoramic views, fresh air, and unique geology make them a must-visit.





For further inspiration visit the blog section of the Visit Worcestershire website.

visitworcestershire.org/blog

The Fleece Inn

This 15th century pub in Bretforton oozes character. Enjoy locally brewed ales, hearty meals, and vibrant community events in a setting rich in history.

Eckington Manor

Known for its farm-to-table ethos, Eckington Manor is a foodie's paradise. Enroll in a cooking class, sample seasonal dishes, or simply relax in their luxurious countryside retreat.

10 Bewdley

This charming riverside town is a hidden gem. Stroll along the River Severn, explore the Wyre Forest, or immerse yourself in local history at the Bewdley Museum.

Webbs

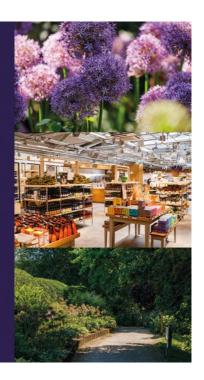
WYCHBOLD

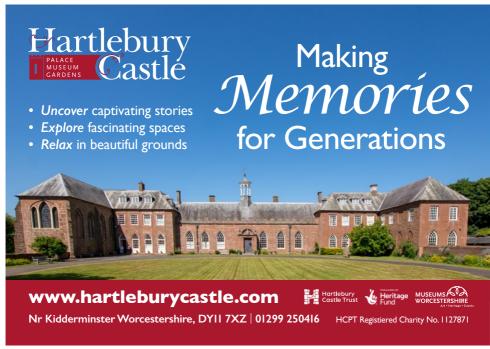
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This charming English county, known for its lush landscapes and rich heritage, is now brimming with fresh experiences designed to captivate and delight visitors from across the county and further afield.

Worcestershire in 2025 is an exciting place to be. Promising to give visitors an unforgettable experience and a warm Worcestershire welcome. Blissfully untouched by the bustling crowds of mass tourism, allowing you to savour its beauty and charm at your own pace.

A new 10-bedroom luxury hotel in Broadway is set to open in spring 2025, House of **George** will provide a new accommodation option for people visiting the Cotswolds and Worcestershire, also offering seasonal tasting menus to captivate visitor's tastebuds.

Malvern Hills A new Malvern Walking Tour is also set to inspire visitors in 2025! Meet your local guide in the heart of Great Malvern, a historic Victorian town, setting off on a scenic exploration of ancient wells, Grade II listed buildings, and the famous 99 steps.

Hidden 15 feet below ground in the Cotswold countryside, lies Broadway Tower's former monitoring bunker which was once part of a wider network all over the UK. Visitors will have a unique opportunity to get hands-on and relive what it would have been like to have been a royal observer during the 1980's with the Step Back in Time and Experience the Heat of the Cold War experience.

Be a Pub Landlord in a Historic Cotswolds **Village**, this new experience includes a tour of the 500-year-old Queen Elizabeth Pub in Elmey Castle, which was visited by the first Queen Elizabeth, detailing its interesting features and history. Learn about the tradition of how British real ales are brewed, poured and served. Then there will be the opportunity to sample different ales and have a go at pouring a pint yourself using a hand-pull pump.

Butter Churning in Broadway a dining experience you won't forget. Work for your supper, churn your own butter! Broadway Museum & Art Gallery will welcome you to the 17th century in the heart Broadway's busy coaching industry.

Rowley Meadow Lodges is the latest addition to Worcestershire's scenic landscape, offering a perfect blend of lakeside tranquillity and luxurious comfort. The lodges opened in late 2024 adding themselves to the number of idyllic getaways the county has to offer.

To view the full list, visit https://visitworcestershire.org/blog/whats-new-in-worcestershire

Walking and the outdoors

Worcestershire's rural countryside provides the perfect setting for bracing walks and breathtaking landscapes.



Broadway & The Tower this enchanting walk leads you through the picturesque Cotswold high street of Broadway, along historic tracks and up to the intriguing Broadway Tower with its spectacular views across the Severn Valley and into Wales.



Malvern Hills walks

One of most known walking destinations is the Malvern Hills offering scenic views, fine vantage points and the copper-tinged Worcestershire Beacon. The circular walk. starting at the Beacon Road Car Park, showcases some of the finest views in Worcestershire on a clear day!

Malvern Hills

Worcestershire Way walks

For experienced hikers, the **Worcestershire** Way winds through picturesque landscapes, quaint villages and historic landmarks. Starting in the Georgian town Bewdley near to the River Severn and finishing in Great Malvern.

The Wyre Forest is one of England's largest ancient woodlands, the **Dowles Brook** Circular Walk takes walkers through old railway lines, past a historic National Trust owned cottage and the opportunity to spot rare wildlife.

Pershore walks

A few different rivers run through the heart of Worcestershire and there's no better way to view the River Avon than the Pershore Bridges Circular Walk. Enjoy this fully waymarked walk which includes a gradual climb into Tiddesley Wood.

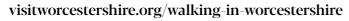




Hanbury and Croome walks

Two walks that include two of Worcestershire's most notable stately homes include the Hanbury Circular Walk and the Circular Walk at Croome Court. The Hanbury Walk combines canal-side walking, hedge-line fields, historic buildings and parkland. While the Circular Walk at Croome Court guides you around the 'Capability Brown' landscapes and beautiful historical house. Croome Court also has an accessible walking route.

Check out some of our top recommendations on the Visit Worcestershire website!









CELEBRATING 20 YEARS - 24th May to Sunday 1st June 2025 The Malvern Hills are probably the most perfect walking location in the country, an Area of Outstanding Natural Beauty. Dozens of walks available, multi-day, all-day or part-day. For full details go to www.malvernwalking.uk



Family days out

Worcestershire is bursting with unforgettable family adventures, where fun, discovery, and the great outdoors combine to create magical memories for all ages. Whether you're seeking wildlife encounters, adrenaline-filled activities, or charming cultural experiences, there's something for everyone to enjoy in this stunning county.

O Attwell Farm Park

Wild adventures and animal encounters

Take a walk on the wild side at West Midlands Safari Park, where lions, giraffes, and rhinos roam. The safari drive-through and Land of the Living Dinosaurs will thrill animal lovers and budding explorers alike. For little ones eager to meet furry friends, Attwell Farm Park and Little Owl Farm Park offer handson experiences with farm animals, play barns, and tractor rides. At **All Things Wild**, step back in time with life-sized dinosaurs, or enjoy the indoor soft play, outdoor trails, and mini golf for hours of fun.





Adrenaline and adventure

For families who love a challenge, Worcestershire has plenty of thrilling options. Swing through the trees at **Go Ape in the Wyre Forest**, a treetop adventure course perfect for older kids and brave adults. While younger explorers can enjoy the enchanting Gruffalo and Superworm Trails, where beloved storybook characters come to life among the forest paths. For watersports and high-energy fun, **Aztec** Adventure offers paddleboarding, kayaking, and more, while **Boundless** Outdoors delivers climbing, abseiling, and ziplining thrills.





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 - more!

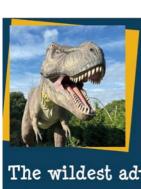


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The wildest adventures start here!



WWW.ALITHINGSWILD.CO.UK

All Things Wild. Station Road. Honeybourne, near Evesham. WRII 7QZ



Family days out



All aboard for heritage and culture

Get hands-on with history, as you step aboard a heritage steam train at the Severn Valley **Railway** and journey through picturesque countryside with plenty of stops for family picnics or exploring. History comes alive at Worcestershire's Infirmary Museum, where interactive exhibits immerse you in fascinating medical history, or at Diglis Island and Fish Pass, where kids can learn about wildlife and engineering along the River Severn. Don't miss Worcestershire's historic houses and gardens (page 16), where little imaginations can run wild.





Fun for all ages

If you're up for a challenge, Worcestershire's family-friendly escape rooms will test your teamwork and puzzle-solving skills, check out Escape Hunt in Worcester or the **Kidderminster Escape Rooms**. For a more relaxed day out, head to Webbs or St Peters Garden Centre, where beautiful plants, play areas, and delicious treats await. Or visit The Valley in Evesham where retail meets family fun with The Valley Adventure Railway, Castle Forts and a dog agility area. Whatever your family's idea of fun, Worcestershire is a playground of experiences waiting to be explored.

From animal adventures to treetop thrills and cultural discoveries. Worcestershire is the ultimate family-friendly destination. Come and see where your next great day out begins!

Historic houses a gardens Worcestershire is a county rich in

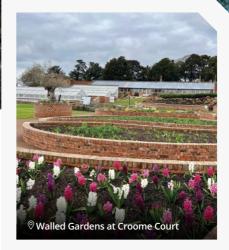
heritage, where historic houses and breathtaking gardens come together to tell the story of centuries gone by. From romantic ruins to stately homes, and from 'Capability Brown' landscapes to charming arboretums, there's no shortage of inspiring places to explore.

(9) Hanbury Hall

Step into the past as you wander the grounds of Witley Court, where grand fountains and restored parterre gardens offer a glimpse of its former glory. Or immerse yourself in the beauty of **Croome Court**, an 18th century masterpiece designed by Capability Brown, where sweeping parkland and secret follies invite you to explore. Worcestershire's landscapes are truly a work of art, and gardens like Spetchley Park and Arley Arboretum provide a peaceful escape, brimming with seasonal blooms, rare trees, and serene lakes.

> Visit our website for further inspiration on attractions to visit.

visitworcestershire.org/businessdirectory/category/enjoy



Historic houses like Hanbury Hall and Hagley Hall showcase Georgian elegance and architectural grandeur, with richly decorated interiors and sprawling estates that have stood the test of time, the perfect place to imagine yourself as part of the Bridgerton 'ton. Worcestershire bloomed during the Georgian period and you can still take in the period's grace and beauty at the Walled Gardens at Croome, which are the largest Georgian walled gardens in the UK.



For a truly unique experience, **Harvington** Hall offers a fascinating glimpse into Elizabethan history with its famous priest hides - the largest collection in the country - while Greyfriars House tells a story of resilience and preservation in the heart of Worcester.

Music lovers will delight in The Firs, the birthplace of Sir Edward Elgar, where the cottage and gardens pay tribute to one of England's greatest composers. Meanwhile, history comes alive at Hartlebury Castle, a former bishop's residence filled with centuries of stories, from its elegant State rooms to the Victorian schoolroom and the home to Worcestershire's museum collection.

Worcestershire's passion for gardens is celebrated at the Three Counties Showground, home to the RHS Malvern Spring Festival and a host of other events throughout the year. Here, you can marvel at stunning floral displays, gather expert gardening advice, and enjoy family-friendly activities.

Whether you're strolling through blooming gardens, uncovering hidden histories, or simply soaking up the beauty of Worcestershire's landscapes, every corner of this county invites you to step back in time and be inspired. From moated manor houses to sprawling parklands, Worcestershire's historic houses and gardens are waiting to be explored.



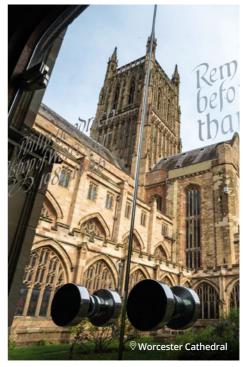






Begin your journey at Worcester Cathedral, a stunning masterpiece of Gothic architecture that has stood for over 900 years. It's the final resting place of King John, the monarch who sealed the Magna Carta, and its magnificent interiors are a testament to centuries of craftsmanship and faith. Just a short walk away, explore **The Commandery**, a site steeped in Civil War history and home to interactive exhibits that transport you to one of England's most turbulent periods. Which side of history will you find yourself on?

Step into the world of innovation at Morgan **Motors** in Malvern, where you can witness the craftsmanship behind their iconic hand-built cars. This heritage brand has been a symbol of British engineering since 1909, offering guided factory tours that combine history with cutting-edge design. Meanwhile, at the Royal Worcester Porcelain Museum, discover the story of the world-famous porcelain that put Worcester on the map, with beautiful displays of intricate craftsmanship, design spanning centuries - and why not try your hand at decorating your own precious china?

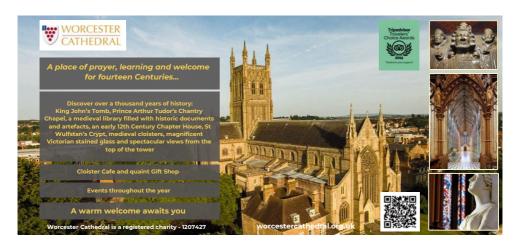




For a taste of Tudor life, visit **Tudor House Museum** in Worcester or its counterpart in Upton-upon-Severn, where you can step back in time to experience everyday life during the 16th century. Or, uncover Worcestershire's industrial roots at Forge Mill Needle Museum, where the story of Redditch's needle-making industry unfolds in a unique riverside setting.

Art lovers and history enthusiasts will adore Broadway Museum and Art Gallery, where the village's coaching inn heritage and local art collections offer a glimpse into the area's vibrant past. Just nearby, the Battle of **Evesham** events and the town's stunning abbey tell the story of a pivotal moment in English history, surrounded by scenic landscapes.











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Heritage



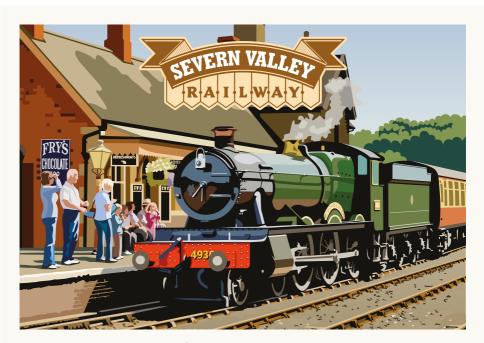
Families will love **Avoncroft Museum**, home to a collection of rescued historic buildings, including a working windmill and the UK's National Telephone Kiosk Collection. Can you spot the tardis? For an unforgettable experience, hop aboard a heritage steam train with the Severn Valley Railway or **Gloucestershire Warwickshire Steam** Railway, where the sights, sounds, and smells of steam travel bring history roaring back to life.

Worcestershire's museums also celebrate the county's unique quirks, from ghost tours that reveal spine-chilling tales to the George Marshall Medical Museum, where fascinating exhibits tell the story of medicine through the ages.





Whether you're exploring historic battlefields, marvelling at stunning architecture, or uncovering tales of invention and artistry, Worcestershire's heritage stories and museums promise an inspiring journey through time. Discover the stories, and let history captivate your imagination.



PLAN YOUR VISIT AND **BOOK TICKETS AT SVR.CO.UK**





Unleash your competitive side at Mr Mulligan's **Indoor Golf** in Worcester, where guirky courses provide hours of fun for all ages. Or try your hand at axe throwing at **Axe Junkies** for a thrilling and unique experience that's guaranteed to shake off the rainy-day blues.

Families will love the inflatable play zones at **The Buzz** in Worcester or the Climbing Centre adjacent, while Attwell Farm Park offers indoor animal experiences, extensive soft play and an undercover accessible pirate sandpit. For creative days out, head to Greenfrog Pottery or the Melting Pot to paint your own masterpiece and take home a handmade keepsake.

Make a splash at Malvern Splash Leisure Complex, with its pools, flumes, and familyfriendly fun. Alternatively, step back in time at The Regal Cinema in Tenbury Wells or Evesham, where you can catch the latest films in beautifully restored art deco surroundings.

For a dose of history and culture, explore **The Commandery** and test your wits with the immersive Commandery Quest escape room. Discover the beauty of **Royal Worcester** with its stunning porcelain displays, or visit Worcester City Art Gallery and Museum to enjoy a mix of art, exhibitions, and fascinating local history.

Theatres like The Swan Theatre in Worcester or Malvern Theatres offer fantastic live performances, from drama and musicals to family-friendly shows, providing the perfect indoor escape on a rainy day.

If you're looking to relax, warm up with gin tasting at Piston Distillery or Wildiac, and savour some of Worcestershire's finest spirits. Or why not head to the pub, a British tradition, for a fireside pint, or check out local farm shops and delis like **Becketts Farm** or the Broadway Deli for a delicious treat.

Need time to relax? Why not check out Malvern Spa, which offers a large range of treatments and the stunning indoor/outdoor thermal pool.

With so many exciting options, rainy days in Worcestershire are anything but dull!





Arts and events

Worcestershire's unrivalled event schedule welcomes visitors from across the country and provides residents with plenty of things to do locally. Here's a list of unmissable 2025 events!

® Battle of Evesham Event

Music & Arts

Regal Folk, Tenbury Wells 12th - 15th March

Upton Folk Festival 2nd - 5th Mav

Elgar Festival 24th May - 1st June

Alvechurch Music Festival 24th - 25th May

The Rik Mayall Comedy Festival, **Droitwich**

31st May - 7th June

Broadway Arts Festival 6th - 15th June

Upton Jazz Festival 27th - 29th June

Sunshine Festival, Upton 21st - 24th August

Worcester Film Festival 25th - 28th September

Family Fun

Malvern Festival of Ideas 7th - 9th March

Countrytastic 2025, **Three Counties Showground** 17th April

Worcester Balloon Festival 20th - 21st lune

Evesham River Festival 12th Iulv

SALTFEST Town Festival, Droitwich 22nd - 31st August

Worcester Show 10th August

Food & Drink

Three Counties Food & Drink Festival 26th - 27th lulv

Broadway Food Festival 14th September

Tenbury Applefest 4th October

Taste Worcestershire 6th - 26th October







Butter Churning & Guided Tours

WORKSHOPs TALKS John Singer Sargent Exhibition 11 Apr - 19 July

EVENT Colourscape Sensory Emersion 19-20 July

The Railway: Broadway **Exhibition 11 Aug**

EVENTS FOR EVERY SEASON INC. CHRISTMAS GROTTO!



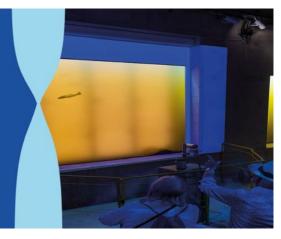
Diglis Island & Fish Pass

rust Worcester

Visit us for an incredible day out exploring the history and ecology of Worcester's River Severn.

Find out about events at canalrivertrust.org.uk/diglis

Registered charity no. 1146792.



Arts & Events



The great outdoors

Blossom Trail Mid-March - Mid-May

RHS Spring Festival 2025 8th - 11th May

Malvern Walking Festival 24 May - 1st June

Royal Three Counties Show 13th - 15th June

Hanbury Countryside Show 5th July

Tenbury Countryside Show 2nd August

Pershore Plum Festival 23rd - 25th August

Malvern Autumn Show 2025 26th - 28th September



Heritage

International Living History Festival, **Avoncroft Museum** 26th - 27th April

Battle of Evesham 1st - 3rd August

Heritage Open Days 12th - 21st September Ml Moore

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Visit the iconic Morgan Motor Company. Located in Malvern, this family-run factory has been crafting hand-built cars since 1909. A behind-the-scenes tour offers insights into traditional car-making techniques and the opportunity to see these stunning vehicles up close.

Head to the River Avon for a paddleboarding adventure with Wittering SUP. Glide along serene waters, soaking up the stunning scenery. It's an ideal activity for beginners and seasoned paddlers alike.

Step into the shoes of a traditional pub landlord at the Oueen Elizabeth Inn in Elmlev Castle. Pull pints, chat with locals, and soak up the convivial atmosphere in this historic establishment.

In the charming village of Broadway, roll up your sleeves and try your hand at butter churning at Broadway Museum and Art Gallery. This hands-on activity connects you to Worcestershire's rural heritage, and you'll leave with delicious, homemade butter to sayour later.

Animal lovers won't want to miss a visit to **Alpaca Meadows**. These gentle creatures are full of personality, and walking alongside them through Worcestershire's picturesque countryside is as relaxing as it is memorable.

Get up close to exotic animals with a VIP Experience at West Midlands Safari Park. Feed giraffes, meet rhinos, or go behind the scenes with zookeepers for a truly wild day out. Experience the thrill of the **Footplate** Experience at Severn Valley Railway, where you can drive a steam locomotive. It's a nostalgic journey through time and countryside.

Raise a glass to Worcestershire's winemaking scene with vineyard tours at Astley Vineyard and **Deer Park Vineyard**. Stroll the scenic grounds and enjoy tastings of local wines.

Hire a vessel from **Severn Expeditions** and set off on a tranquil boat trip along the river. Pack a picnic and discover Worcestershire from a fresh perspective.

Craft lovers will adore the **jewellery** workshops at Wagtail Retreat, while budding photographers can join a photography workshop on Diglis Island to capture stunning river vistas and wildlife.

From scenic adventures to hands-on activities, Worcestershire offers a unique blend of experiences you'll treasure forever!



Scan the QR code below to book and view experiences!

visitworcestershire.org/experiences



Worcester

Worcester boasts a wealth of interesting architecture and heritage venues, an unrivalled combination of independent boutiques and high street names, as well as a vibrant programme of events.



Broadway

Broadway is a distinctively British place to visit, with the Cotswold stone-lined high street which has lured visitors for centuries. There are plenty of fantastic restaurants and pubs to indulge in as well as Broadway Art Museum & Art Gallery, and an abundance of antique stores.

Bewdley

With unique charm and a large wealth of listed buildings based along the beautiful River Severn, Bewdley is one of the most popular Georgian towns to visit in Worcestershire. Only a stone's throw away from West Midlands Safari Park and Severn Valley Railway.

Malvern

Immerse yourself in the unique heritage on offer in Malvern and the fantastic offering of independent shops. The gateway to the fantastic Malvern Hills. We would recommend booking a walking tour with Walking the Hills.

Pershore

Pershore is famed for its elegant Georgian architecture, magnificent Abbey and the charming River Avon - as well as its Plum Festival. The town is the perfect escape and a great place for afternoon tea.

Evesham

A historic market town, located on the banks of the River Avon, famous for its asparagus. The well-balanced mix of national chains and independent shops offer fantastic shopping opportunities. Hosts of the popular Battle of Evesham event in August every year.

Tenbury Wells & Teme Valley

Tenbury Wells is a small ancient market town on the River Teme. The independent local shops include specialist food shops with local produce, along with regular markets throughout the week. The Teme Valley offers stunning rural countryside.



Stourport

This lively Georgian town on the River Severn creates unlimited leisure opportunities. There are vibrant shopping streets as well as miniature golf, boat hire and an extensive choice of places to eat and drink.

Upton upon Severn

A town famous for its array of annual music festivals, this riverside town has plenty of things to enjoy. There's also a good variety of independent shops for browsing and some fabulous restaurants along the River Severn.



Droitwich Spa

This historic town has a great range of leisure activities. There are enough shops to keep retail therapists happy along with various markets that regularly take place in the town. Salt Fest takes place annually and celebrates the town's salt heritage.

Bromsgrove

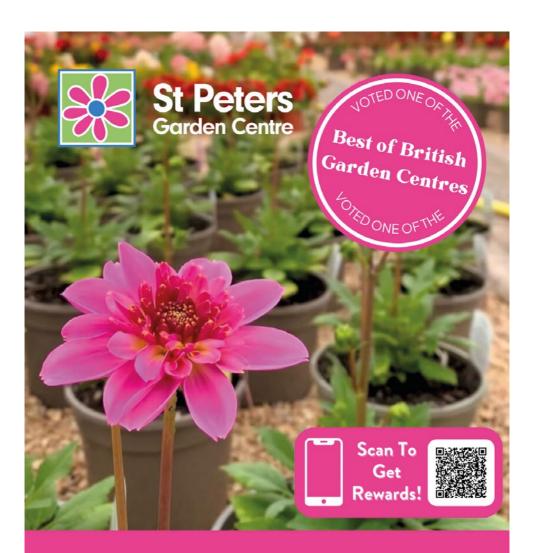
Bromsgrove is a traditional market town, full of character, surrounded by beautiful countryside. The town has a packed event schedule, along with a variety of independent eateries.

Kidderminster

Kidderminster is the largest town in the Wyre Forest, sat on the Staffordshire & Worcestershire Canal. Boasting three shopping centres, a retail park, numerous pubs and restaurants, Severn Valley Railway and a weekly outdoor market.

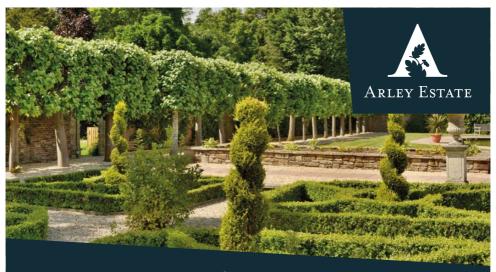
Redditch

Redditch plays an important part in Worcestershire's history, being home to several historical sites including Forge Needle Museum. The town also boasts an impressive indoor shopping centre, The Kingfisher Centre.



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day out, our Garden Centre is the ideal place to explore, learn, & shop!



Experience the Magic of Arley

Beautiful walks, magical scenery and everlasting memories await.

- Tearoom free entrance / no arboretum admission required
- · Maze, play area and slacklines
- · Dogs on leads welcome
- · Accessible paths and gardens
- Free parking

Children £4 | Concessions £7 | Adults £8 | Carers FREE





If you're seeking a little bit of luxury, Worcestershire is full of quality accommodation that provides an impressive guest experience. The Fish Hotel boasts a guirky collection of treehouses, rooms and huts nestled in a 500-acre estate. The Elms Hotel is an award-winning boutique manor escape with an award-winning spa.

For those in need of a digital detox, a glamping short break in the countryside could be just what you need! **Swallowfields** near Malvern offer visitors wellbeing breaks where you'll be able to enjoy a variety of spa treatments and stay in a safari tent. Plumtree Glamping located in the Vale of Evesham should also be at the top of your list for a glamping retreat, with a new hot tub addition for 2025.





Something a little different? How about an overnight stay in a treehouse or sleeping with views of exotic animals at West Midlands Safari Park. Treeopia or Bredon Treehouses may be your choice for staying at the foot of an ancient tree. West Midlands Safari Park's **Safari Lodges** are the ultimate destination for animal lovers with beautifully crafted lodges, created to be within the animals' environment.

Worcestershire is also home to a number of high quality hotels, including Worcestershire's Hotel of the Year, Hogarths Stone Manor **Hotel** which is located in the north of the county. The Bank House Hotel & Spa offers guests a Florida-style golf course and a beautiful spa with views of the Malverns. And don't forget the iconic Lygon Arms Hotel on Broadway high street which has welcomed visitors for centuries.





Stay in Worcestershire



If you're planning a holiday with your pooch then Worcestershire is the perfect place with miles of countryside walks, dog-friendly accommodation and cosy pubs to dine in. Internet sensation Rowley Farm Holidays caters for all dog breeds and provides a welcome escape from the hustle and bustle. **Hop Pickers Rural Retreats** is a pet-friendly retreat with luxurious log cabins offering a great base for exploring the breathtaking countryside of Worcestershire.

Book accommodation directly through the Visit Worcestershire website.

visitworcestershire.org/ business-directory/category/stay



For a stay with the freedom and independence, Worcestershire is bustling with self-catering properties.

Often at the heart of the Worcestershire tourism industry, local B&B's offer expert insight into the local area and a homefrom-home atmosphere providing a warm Worcestershire welcome. Our top recommendations would be Abbotts Grange (Broadway), Kateshill House (Bewdley), thesecretbnb (Worcester) and The Dell House (Malvern).







mouthwatering gastro-style food. Worcestershire is the place to be for excellent pubs. We've listed a few of our favourites below...

- The Fleece Inn, an historic pub located on the edge of the Costwolds. Half-timbered medieval building owned by the National Trust.
- The Queen Elizabeth Inn at Elmey Castle is an award-winning, communityrun pub dating backing to the 16th century. Serving locally sourced, homemade pub classic British food and a Sunday carvery.
- The Talbot at Knightwick, situated on the bank of the River Teme and overlooking the Malverns, the Talbot Inn has stood since the 1400s.
- The Hadley Bowling Green, a charming Elizabethan pub located in Hadley Heath in the heart of the Worcestershire countryside, near historic Droitwich Spa.
- The Kings Arms, a 15th century timber-framed country pub nestled in the charming village of Ombersley.
- The Dodford Inn, located in 6 acres of Worcestershire countryside. This 19th century pub is a must-visit for delicious pub grub.

Fine dining

Enjoy a taste of Worcestershire's culinary excellence with a growing list of excellent restaurants and eateries to enjoy while visiting.

- Native at the Netherwood Estate, a farmto-table restaurant with rooms. Offering hyper seasonal, modern British fine dining. Located in a beautiful rural setting near to Tenbury Wells.
- Cottage in the Wood, situated high on the eastern slopes of the Malvern Hills with breathtaking views, with fabulous food & wines. Winner of the Taste of Worcestershire Award and on many occasions!
- Black & Green, a modern 16-seater neighbourhood restaurant in the heart of Barnt Green. Micro seasonal tasting menus available throughout the year.
- **Eckington Manor**, combining British and European dishes to create diverse and imaginative menus that incorporate locally grown produce. There are also a number of experiences to try including their popular cookery schools.







The Queen Elizabeth Inn

We are a multiple award-winning, community-run, 16th century inn. Nestling at the foot of Bredon Hill in the beautiful village of Elmley Castle, we offer a wide range of homemade pub food, great beers, and an all-day café. We are dog and family friendly!

Elmley Castle, WR103HS 01386710251 ge@queenelizabethinn.co.uk www.queenelizabethinn.co.uk



Brunch spots

- Rise + Grind, brunch and lunch menus that are a testament to local sourcing, with ingredients sourced from nearby farms to create dishes that burst with flavour and freshness.
- **TOAST**, a family run breakfast and brunch restaurant located near Worcester, one of the most popular brunch spots in the county.
- **Becketts Farm**, a traditional farm shop destination located near to Wythall in North Worcestershire. Their breakfast offering is a popular choice for visitors, which has won a number of high profile awards.
- Broomfield's of Holt, serving top quality, seasonal food using the produce that has been grown on nearby farms and the fantastic ingredients which are sold in the Farm Shop.

Visit Worcestershire recommendations!

We've put together some of our favourite dining destinations from across the county. Eat like a local and enjoy a taste of Worcestershire on your visit.

Casa Med Tapas, Bromsgrove

Step into a cosy, family-run restaurant for a delightful experience of Mediterranean flavours and a vibrant atmosphere. Tucked away along a walkway illuminated by fairy lights, Casa Med is a hidden treasure in Bromsgrove.

The Holt Fleet. Worcester

Since 1983, The Holt Fleet has been family owned and run, priding itself with an excellent reputation for food. The pub is located on the banks of the River Severn with a fantastic riverside beer garden making it an ideal summer spot.

Unwind Bar & Bistro, Tenbury Wells Mediterranean bistro & wine bar serving brunch, tapas and charcuterie. Accompanied with world wines, Spanish lager and cocktails. One of the best tapas dining experiences in

Island, Worcester

Worcestershire!

Worcestershire's number one rated restaurant on TripAdvisor, enjoy authentic Greek cuisine using the finest ingredients and flavourful dishes. Combined with a friendly welcoming atmosphere which keeps customers returning time after time.

Benvenuti, Droitwich

A newly opened restaurant in the heart of historic Droitwich Spa. Serving your favourite Italian classics including a number of chef specialities. The restaurant also has a pizzeria next door which provides a more casual dining option.

Russell's, Broadway

Located on the historic tree-lined High Street of Broadway, Russell's offers mouth-watering British menus. Daily changing dishes with a focus on using local produce, including ingredients from the nearby Vale of Evesham.





From farm parks to food outlets and museums to manor houses, we're proud to have 36 Accessibility Champions across 20 different visitor attractions and accommodation locations. These venues all have customer care at the core of their businesses, offering a warm Worcestershire welcome to all visitors. Please visit the accessibility page of our website for further information.

The Trip Planner on the Visit Worcestershire website allows visitors to plan visits to the county based on accessibility requirements. Each individual business listing will also display accessibility features.

AccessAble

We're pleased to be partnered with AccessAble. which provides a variety of access guides for venues across the county.

www.accessable.co.uk



Visit our website for further information on public toilet facilities, Changing Places toilets, ShopMobility and community transport:

visitworcestershire.org/plan-your-visit/accessibility





Well-connected road networks allow for easy travel to and from Worcestershire. The M5 motorway provides access to the North and South-West of England, and into Wales. The M40. M42 and the M50 also enter into Worcestershire.



By Air

Our closest airport is Birmingham Airport which is just a 34-mile journey to the centre of Worcestershire. Heathrow Airport is just over 2 hours away and Bristol Airport is around a 1 hour and 30 minute journey.

By Rail

Worcestershire is served well by rail and there are railway stations across the county. The following stations are within Worcestershire and offer access to our city, towns and villages: Worcester Foregate Street, Worcester Shrub Hill, Worcestershire Parkway. Bromsgrove, Kidderminster, Great Malvern, Malvern Link, Pershore, Evesham, Redditch, Droitwich, Blakedown, Hartlebury, Wythall, Barnt Green, Alvechurch, and Honeybourne. Worcester Foregate Street, Worcester Shrub Hill, Worcestershire Parkway, Bromsgrove, Kidderminster, Great Malvern, Malvern Link, Pershore, Evesham, Redditch, Droitwich, Blakedown, Hartlebury, Wythall, Barnt Green, Alvechurch, Honeybourne.

West Midlands Railway offer services into Worcester from Birmingham and Hereford, while Great Western Railway offer direct services from London Paddington, Oxford, Reading and Bristol, to name just name a few.

Tourist Information centres

Our Tourist Information centres are the beating heart of our tourism industry. If you need any further information then please do visit one of the centres below.

Pershore Tourist Information

Town Hall, 34 High Street, Pershore, Worcestershire, WR10 1DS Telephone: 01905 843896

Droitwich Spa Tourist Information

Victoria Square, Droitwich Spa, Worcestershire, WR9 8DS Telephone: 01905 774312

Broadway Tourist Information

Unit 14, Russell Square, Broadway, WR12 7AP Telephone: 01386 85293

Evesham Tourist Information

The Almonry Heritage Centre, Abbey Gate, Evesham, Worcestershire, WR11 4BQ

Telephone: 01386 446944

Redditch Tourist Information

Palace Theatre, Alcester St Redditch. Worcestershire, B98 8AE

Telephone: 01527 60806

Bewdley Tourist Information

13 Load St, Bewdley, Worcestershire, DY12 2AE Telephone: 0845 607 7819

Worcester Tourism Information

The Guildhall, High St, Worcester, Worcestershire, WR1 2EY Telephone: **01905 726311**

Malvern Tourist Information

The Lyttelton Well Courtyard, 6 Church St, Malvern, WR14 2AY Telephone: 01684 892289

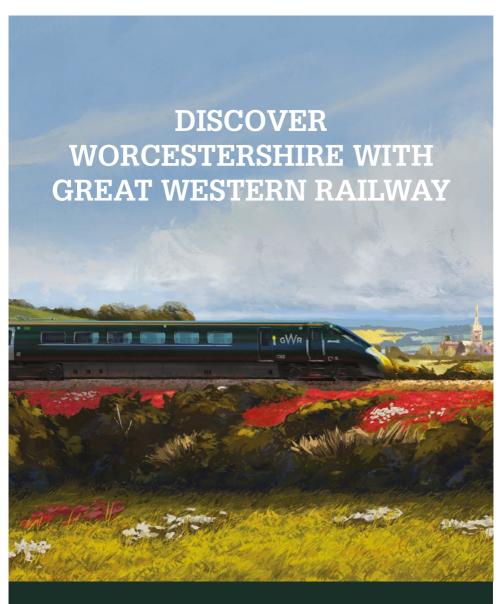
Tenbury Wells Tourist Information

Teme Court, 48 Teme St, Tenbury Wells, WR15 8AA Telephone: 01584 810136

Upton upon Severn Tourist Information

Church St, Upton upon Severn, Worcester, WR8 0HT Telephone: 01684 594200







From the Malvern Hills to Worcester Cathedral. Where will your adventure take you?

Book now at GWR.com. or on our app.





FIND OUT MORE

- ♥ Worcester Tourist Information Centre The Guildhall, High St, Worcester, WR1 2EY
- **** 01905 726311
- www.worcestertouristinformation.co.uk
- www.visitworcester.co.uk

CAR PARKS

- P1 NCP Cathedral WR1 2LU P10 New Road WR2 4QQ
- P2 Cattle Market WR1 3NZ

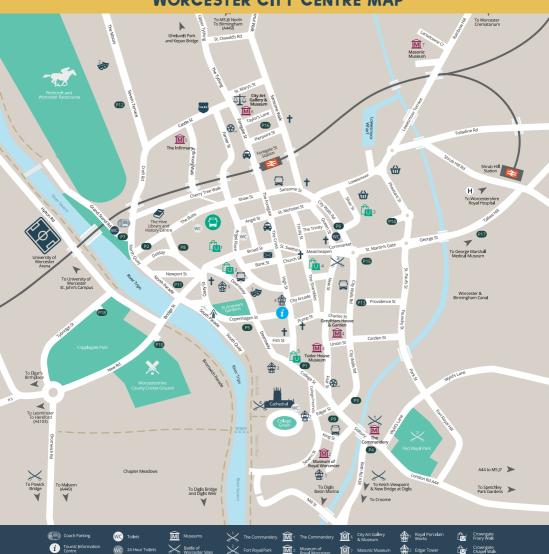
P7 Croft Road WR1 3NZ

P8 Crowngate WR1 3NX

P9 King St WR1 2NX

- P4 Commandery Rd WR1 2HY P5 Copenhagen St WR1 2HB P6 Cornmarket WR1 2DJ
- P13 Providence St WR1 4AP P14 St. Martin's Qtr WR1 2SF P15 St. Martin's Gate WR1 2DT
- P16 Taylor's Lane WR1 1PN P17 Tallow Hill WR5 1JT
- P18 Tybridge St WR2 5BA

WORCESTER CITY CENTRE MAP















Post Office

Historical Buildings





△ Crown Court







M 5 The Infirmary



The Old
Bishop's Palace

St. Martin's Quarter Cathedral Square

Welcome to Worcestershire

Key

Walking Routes

WORCESTERSHIRE WAY SEVERN WAY WYCHAVON WAY NORTH WORCESTERSHIRE PATH



Travel Distances from Worcester

By Car

Birmingham 45 mins Bristol 1.5 hours Cotswolds 45 mins London 2 hours Stratford 45 mins Manchester 2.5 hours











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